

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
NEW JERSEY	7,730,188	8,414,350	8,648,219	9,037,548
MEDIAN AGE (YRS)		36.8	37.7	39.0
VINELAND, NJ	138,053	146,438	148,146	150,890
MEDIAN AGE (YRS)		35.6	36.3	37.0
HISPANICS (ANY RACE)		27,823	29,649	32,479
STATE'S PERCENTAGE		19.00%	20.01%	21.52%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	96,478	96,096	96,100
MSA'S PERCENTAGE	65.88	65.62	65.63
MEDIAN AGE (YRS)	39.8	40.8	42.0
BLACK/AFRICAN-AMERICAN	29,585	30,589	31,809
MSA'S PERCENTAGE	20.20	20.89	21.72
MEDIAN AGE (YRS)	30.4	31.1	31.6
AMERICAN INDIAN/NATIVE	1,419	1,486	1,582
MSA'S PERCENTAGE	0.97	1.01	1.08
MEDIAN AGE (YRS)	38.4	37.6	37.6
ASIAN	1,397	1,468	1,607
MSA'S PERCENTAGE	0.95	1.00	1.10
MEDIAN AGE (YRS)	35.8	35.7	36.5
HAWAII/PACIFIC ISLANDER	82	83	103
MSA'S PERCENTAGE	0.06	0.06	0.07
MEDIAN AGE (YRS)	24.4	22.3	22.8
OTHER	13,300	14,027	14,951
MSA'S PERCENTAGE	9.08	9.58	10.21
MEDIAN AGE (YRS)	26.0	27.2	28.7

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	19,843	20,066
SUBURBAN	97,973	99,812
RURAL	30,330	31,012

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$42,397	-----	
PER CAPITA	\$19,015	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$1,893,058,000	\$2,298,117,000	21.40%
FOOD AT HOME TOTAL	\$270,826,500	\$303,321,700	12.00%
FOOD AWAY FROM HOME TOTAL	\$215,492,600	\$260,688,900	20.97%
FOOD AS % OF TOTAL EXPENDITURES	25.69%	24.54%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$60,071,400	\$68,312,300	13.72%
FISH & SEAFOOD PRODUCTS	\$6,390,300	\$7,040,500	10.17%
FRUITS & VEGETABLES	\$32,329,500	\$35,475,500	9.73%
DAIRY PRODUCTS	\$30,622,800	\$34,216,300	11.73%
BAKERY PRODUCTS	\$30,774,100	\$33,290,800	8.18%
CEREALS & PRODUCTS	\$15,473,800	\$17,775,800	14.88%
PREPARED FOODS	\$35,257,800	\$39,739,600	12.71%
JUICES	\$9,406,400	\$10,426,100	10.84%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$15,179,500	\$20,425,600	34.56%
FAST FOOD	\$7,565,400	\$9,967,600	31.75%
FULL SERVICE	\$7,614,200	\$10,458,100	37.35%
LUNCH	\$51,906,900	\$62,720,700	20.83%
FAST FOOD	\$32,646,400	\$38,704,600	18.56%
FULL SERVICE	\$19,260,400	\$24,016,100	24.69%
DINNER	\$80,201,900	\$98,600,400	22.94%
FAST FOOD	\$31,640,000	\$37,763,700	19.35%
FULL SERVICE	\$48,561,900	\$60,836,600	25.28%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$1,199	\$1,323	10.34%
POULTRY	\$412	\$455	10.44%
EGGS	\$63	\$67	6.35%
FISH & SEAFOOD			
FRESH	\$79	\$83	5.06%
FROZEN	\$29	\$34	17.24%
CANNED	\$20	\$20	0.00%
FRUITS / VEGETABLES			
FRESH	\$476	\$510	7.14%
CANNED	\$73	\$81	10.96%
FROZEN	\$73	\$74	1.37%
OTHER	\$24	\$22	-8.33%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$184	\$197	7.07%
CHEESE	\$159	\$164	3.14%
ICE CREAM	\$98	\$105	7.14%
BUTTER / MARGARINE	\$54	\$64	18.52%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$493	\$518	5.07%
COOKIES	\$87	\$90	3.45%
CRACKERS	\$35	\$36	2.86%
CEREALS & PRODUCTS			
CEREALS	\$167	\$176	5.39%
PASTA PRODUCTS	\$61	\$71	16.39%
FLOUR & MIXES	\$38	\$45	18.42%
RICE	\$44	\$53	20.45%
PREPARED FOODS			
SNACKS/CHIPS	\$117	\$134	14.53%
JUICES	\$188	\$202	7.45%
FROZEN/PREP. OTHER	\$83	\$95	14.46%
SOUPS	\$66	\$76	15.15%
SAUCES & GRAVIES	\$60	\$59	-1.67%
BABY FOOD	\$49	\$53	8.16%
FROZEN MEALS	\$34	\$38	11.76%
NUTS	\$28	\$30	7.14%
SALADS	\$26	\$31	19.23%

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